



Armitage's Greatest Perennials and Annuals Garden App



Dr. Allan Armitage
Emeritus Professor of
Horticulture
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Athens, GA

Internationally known
speaker, writer and
researcher.

Written over four hundred
articles and papers.

Author of thirteen books.

Writes monthly column
for Greenhouse Grower
Magazine.

Teacher of online classes for
landscapers and gardeners.

Interested in scheduling
speaking events, book
signings or overseas
garden travel tours?

Contact Allan today!

www.allanarmitage.net



Top Ten Benefits for Gardeners

1. Easy-to-use app with useful information to help gardeners decorate the outside of their home.
2. Save time and money in selecting the right plant for the right place.
3. Constantly updated with new plants and retail garden centers.
4. Popular deer tolerant plant suggestion feature.
5. Users search by plant type, sun, shade, flower, foliage, native and USDA climate zone.
6. Entertaining, brief instructional videos available for many plants recommended.
7. Find garden centers locally that carry annuals and perennials.
8. Language is not intimidating – written as if you are having a personal conversation with Dr. Armitage on your porch.
9. App is easy to download and available immediately to take to garden centers on plant shopping trips.
10. Recognized by **National Garden Bureau** as a top 2014 gardening app.

Top Ten Benefits for Nurseries

1. Exclusively offered to independent garden centers that can be featured **FREE** on the app – no box stores are listed.
2. Drives traffic to all your retail garden center locations.
3. Attractive to a younger generation attached to their cell phones and tablets.
4. App is a 24/7/365 sales person and 'expert' in your staff's back pocket.
5. Turns employees into educated sales people at the swipe of a screen.
6. Staff using and promoting app to customers fosters gardening success, less returns and repeat business.
7. Educational tool for perennial and annual team members – it's like taking a course on horticulture directly from Dr. Armitage.
8. Merge app promotion and plants your store carries into integrated social media and marketing campaigns.
9. Demonstrates your business is "with it" from a technology standpoint.
10. Recognized by **New England Grows** as a top 2014 gardening app – useful in all aspects of horticultural industry.

Garden App V2.0 Features

- Updated continuously - content, photos and videos
- Features independent garden centers
- Over 70 genera covering 300 different cultivars, including over 500 photos and growing
- Recommended annuals, perennials and native plants
- Features popular deer resistant plants
- Searchable database by plant type, sun, shade, zone, plant heights and flowering times
- Works on many tablets and smart phones

Only \$4.99! Download yours today!

<https://itunes.apple.com/us/app/armitages-greatest-perennials/id621169534>